



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associ(2890)
Buyer KEULEMAN, KATIE
Salesperson Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand OBAMA FOR AMERICA (25777)
Acct Types National/Political
Est/Headline 1536/06269461
Demo
Revision
Comments OBAMA FOR AMERICA

Invoice 635758
Inv Date 9/30/2012
Terms Net 30
Contract 329195
Bill Type Standard
Period 8/27/2012 - 9/30/2012
CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:27PM

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.1	Spot	1:00:00PM- 3:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 1:27PM (Tu)	00:30		OFA12A113H	\$650.00	
1.1	Spot	1:00:00PM- 3:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 1:30PM (We)	00:30		OFA12Z128H	\$650.00	
1.1	Spot	1:00:00PM- 3:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 1:32PM (Th)	00:30		OFA12Z128H	\$650.00	
1.1	Spot	1:00:00PM- 3:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 2:59PM (Fr)	00:30		OFA12Z128H	\$650.00	
2.1	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 10:17AM (Tu)	00:30		OFA12A113H	\$375.00	
2.1	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 10:22AM (We)	00:30		OFA12Z128H	\$375.00	
2.1	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 10:17AM (Th)	00:30		OFA12Z128H	\$375.00	
2.1	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 10:17AM (Fr)	00:30		OFA12Z128H	\$375.00	
3.1	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-2	09/25/12 12:01AM (Tu)	00:30		OFA12A113H	\$825.00	
3.1	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-2	09/26/12 12:02AM (We)	00:30		OFA12Z128H	\$825.00	
3.1	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-2	09/27/12 12:01AM (Th)	00:30		OFA12P130H	\$825.00	
3.1	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-2	09/27/12 11:55PM (Fr)	00:30		OFA12Z128H	\$825.00	
4.1	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 11:35AM (Tu)	00:30		OFA12A113H	\$750.00	
4.1	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 11:30AM (We)	00:30		OFA12Z128H	\$750.00	
4.1	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 11:00AM (Fr)	00:30		OFA12P130H	\$750.00	
5.1	Spot	12:05:00AM- 1:05:00	Day,Tu-1,W-2,Th-1	09/25/12 12:36AM (Tu)	00:30		OFA12A113H	\$340.00	
5.1	Spot	12:05:00AM- 1:05:00	Day,Tu-1,W-2,Th-1	09/26/12 12:49AM (We)	00:30		OFA12Z128H	\$340.00	
5.1	Spot	12:05:00AM- 1:05:00	Day,Tu-1,W-2,Th-1	09/26/12 1:00AM (We)	00:30		OFA12Z128H	\$340.00	
5.1	Spot	12:05:00AM- 1:05:00	Day,Tu-1,W-2,Th-1	09/27/12 1:01AM (Th)	00:30		OFA12Z128H	\$340.00	
6.1	Spot	12:00:00PM- 1:00:00	Per week (7),Tu,We,Th,Fr	09/25/12 12:28PM (Tu)	00:30		OFA12A113H	\$675.00	
6.1	Spot	12:00:00PM- 1:00:00	Per week (7),Tu,We,Th,Fr	09/25/12 12:55PM (Tu)	00:30		OFA12A113H	\$675.00	
6.1	Spot	12:00:00PM- 1:00:00	Per week (7),Tu,We,Th,Fr	09/26/12 12:58PM (We)	00:30		OFA12Z128H	\$675.00	
6.1	Spot	12:00:00PM- 1:00:00	Per week (7),Tu,We,Th,Fr	09/27/12 12:36PM (Th)	00:30		OFA12Z128H	\$675.00	
6.1	Spot	12:00:00PM- 1:00:00	Per week (7),Tu,We,Th,Fr	09/27/12 12:51PM (Fr)	00:30		OFA12P130H	\$675.00	
6.1	Spot	12:00:00PM- 1:00:00	Per week (7),Tu,We,Th,Fr	09/28/12 12:23PM (Fr)	00:30		OFA12Z128H	\$675.00	
6.1	Spot	12:00:00PM- 1:00:00	Per week (7),Tu,We,Th,Fr	09/28/12 12:38PM (Fr)	00:30		OFA12P130H	\$675.00	
7.1	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 3:43PM (Tu)	00:30		OFA12A113H	\$650.00	
7.1	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 3:55PM (We)	00:30		OFA12Z128H	\$650.00	
7.1	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 3:46PM (Th)	00:30		OFA12P130H	\$650.00	
7.1	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 3:55PM (Fr)	00:30		OFA12Z128H	\$650.00	
8.1	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 4:10PM (Tu)	00:30		OFA12A113H	\$800.00	
8.1	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 4:27PM (We)	00:30		OFA12Z128H	\$800.00	
8.1	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 4:09PM (Th)	00:30		OFA12Z128H	\$800.00	
8.1	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 4:55PM (Fr)	00:30		OFA12Z128H	\$800.00	
9.1	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 5:22AM (Tu)	00:30		OFA12A113H	\$500.00	
9.1	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 5:24AM (We)	00:30		OFA12Z128H	\$500.00	
9.1	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 5:22AM (Th)	00:30		OFA12P130H	\$500.00	
9.1	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 5:24AM (Fr)	00:30		OFA12P130H	\$500.00	
10.1	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 5:29PM (Tu)	00:30		OFA12A113H	\$1800.00	



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Advertiser	Pol/B Obama/D/Pre/US (16256)	Invoice	635758
Agency	Greer, Margolis, Mitchell & Assoc (2890)	Inv Date	9/30/2012
Buyer	KEULEMAN, KATIE	Terms	Net 30
Salesperson	Telerep/Washington DC, Washington DC (1040)	Contract	329195
Product	ph: (555) 555-5555	Bill Type	Standard
Brand	Political - Federal Candidate (1067)	Period	8/27/2012 - 9/30/2012
Acct Types	OBAMA FOR AMERICA (25777)	CO-OP/Order Type	No/Normal
Est/Headline	National/Political	Package	
Demo	1536/06269461	Gen. Date	10/1/2012 4:51:27PM
Revision			
Comments	OBAMA FOR AMERICA		

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
10.1	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 5:11PM (We)	00:30		OFA12Z128H	\$1800.00	
10.1	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 5:24PM (Th)	00:30		OFA12P130H	\$1800.00	
10.1	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 5:42PM (Fr)	00:30		OFA12P130H	\$1800.00	
11.1	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 5:29AM (Tu)	00:30		OFA12A113H	\$750.00	
11.1	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 5:30AM (We)	00:30		OFA12Z128H	\$750.00	
11.1	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 5:42AM (Th)	00:30		OFA12Z128H	\$750.00	
11.1	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 5:52AM (Fr)	00:30		OFA12Z128H	\$750.00	
12.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 5:58PM (Tu)	00:30		OFA12A113H	\$2400.00	
12.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 6:00PM (We)	00:30		OFA12Z128H	\$2400.00	
12.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 6:29PM (Th)	00:30		OFA12Z128H	\$2400.00	
12.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 6:27PM (Fr)	00:30		OFA12Z128H	\$2400.00	
13.1	Spot	6:00:00AM- 7:00:00	Day,Tu-2,W-2,Th-2,F-2	09/25/12 6:28AM (Tu)	00:30		OFA12A113H	\$1500.00	
13.1	Spot	6:00:00AM- 7:00:00	Day,Tu-2,W-2,Th-2,F-2	09/25/12 6:55AM (Tu)	00:30		OFA12A113H	\$1500.00	
13.1	Spot	6:00:00AM- 7:00:00	Day,Tu-2,W-2,Th-2,F-2	09/26/12 6:13AM (We)	00:30		OFA12Z128H	\$1500.00	
13.1	Spot	6:00:00AM- 7:00:00	Day,Tu-2,W-2,Th-2,F-2	09/26/12 6:56AM (We)	00:30		OFA12Z128H	\$1500.00	
13.1	Spot	6:00:00AM- 7:00:00	Day,Tu-2,W-2,Th-2,F-2	09/27/12 6:13AM (Th)	00:30		OFA12P130H	\$1500.00	
13.1	Spot	6:00:00AM- 7:00:00	Day,Tu-2,W-2,Th-2,F-2	09/27/12 6:43AM (Th)	00:30		OFA12Z128H	\$1500.00	
13.1	Spot	6:00:00AM- 7:00:00	Day,Tu-2,W-2,Th-2,F-2	09/28/12 6:24AM (Fr)	00:30		OFA12P130H	\$1500.00	
13.1	Spot	6:00:00AM- 7:00:00	Day,Tu-2,W-2,Th-2,F-2	09/28/12 6:56AM (Fr)	00:30		OFA12Z128H	\$1500.00	
14.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 7:24PM (Tu)	00:30		OFA12A113H	\$2400.00	
14.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 6:59PM (We)	00:30		OFA12Z128H	\$2400.00	
14.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 7:14PM (Th)	00:30		OFA12P130H	\$2400.00	
14.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 7:24PM (Fr)	00:30		OFA12P130H	\$2400.00	
15.1	Spot	7:00:00AM- 9:00:00	Per week (15),Tu,We,Th,Fr	09/25/12 7:26AM (Tu)	00:30		OFA12A113H	\$1600.00	
15.1	Spot	7:00:00AM- 9:00:00	Per week (15),Tu,We,Th,Fr	09/25/12 7:55AM (Tu)	00:30		OFA12A113H	\$1600.00	
15.1	Spot	7:00:00AM- 9:00:00	Per week (15),Tu,We,Th,Fr	09/25/12 8:47AM (Tu)	00:30		OFA12A113H	\$1600.00	
15.1	Spot	7:00:00AM- 9:00:00	Per week (15),Tu,We,Th,Fr	09/26/12 7:26AM (We)	00:30		OFA12Z128H	\$1600.00	
15.1	Spot	7:00:00AM- 9:00:00	Per week (15),Tu,We,Th,Fr	09/26/12 7:49AM (We)	00:30		OFA12Z128H	\$1600.00	
15.1	Spot	7:00:00AM- 9:00:00	Per week (15),Tu,We,Th,Fr	09/26/12 7:59AM (We)	00:30		OFA12Z128H	\$1600.00	
15.1	Spot	7:00:00AM- 9:00:00	Per week (15),Tu,We,Th,Fr	09/26/12 8:49AM (We)	00:30		OFA12Z128H	\$1600.00	
15.1	Spot	7:00:00AM- 9:00:00	Per week (15),Tu,We,Th,Fr	09/27/12 7:59AM (Th)	00:30		OFA12P130H	\$1600.00	
15.1	Spot	7:00:00AM- 9:00:00	Per week (15),Tu,We,Th,Fr	09/27/12 8:43AM (Th)	00:30		OFA12Z128H	\$1600.00	
15.1	Spot	7:00:00AM- 9:00:00	Per week (15),Tu,We,Th,Fr	09/27/12 8:49AM (Th)	00:30		OFA12P130H	\$1600.00	
15.1	Spot	7:00:00AM- 9:00:00	Per week (15),Tu,We,Th,Fr	09/27/12 8:59AM (Th)	00:30		OFA12Z128H	\$1600.00	
15.1	Spot	7:00:00AM- 9:00:00	Per week (15),Tu,We,Th,Fr	09/28/12 7:25AM (Fr)	00:30		OFA12P130H	\$1600.00	
15.1	Spot	7:00:00AM- 9:00:00	Per week (15),Tu,We,Th,Fr	09/28/12 7:43AM (Fr)	00:30		OFA12Z128H	\$1600.00	
15.1	Spot	7:00:00AM- 9:00:00	Per week (15),Tu,We,Th,Fr	09/28/12 8:40AM (Fr)	00:30		OFA12P130H	\$1600.00	
15.1	Spot	7:00:00AM- 9:00:00	Per week (15),Tu,We,Th,Fr	09/28/12 8:53AM (Fr)	00:30		OFA12Z128H	\$1600.00	
16.1	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 7:37PM (Tu)	00:30		OFA12A113H	\$2400.00	



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson
Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associates (2890)
KEULEMAN, KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
OBAMA FOR AMERICA (25777)
National/Political
1536/06269461
OBAMA FOR AMERICA

Invoice 635758
Inv Date 9/30/2012
Terms Net 30
Contract 329195
Bill Type Standard
Period 8/27/2012 - 9/30/2012
CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:27PM

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
16.1	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 7:37PM (We)	00:30		OFA12Z128H	\$2400.00	
16.1	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 7:36PM (Th)	00:30		OFA12Z128H	\$2400.00	
16.1	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 7:38PM (Fr)	00:30		OFA12Z128H	\$2400.00	
17.1	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 9:19AM (Tu)	00:30		OFA12A113H	\$375.00	
17.1	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 9:38AM (We)	00:30		OFA12Z128H	\$375.00	
17.1	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 9:21AM (Th)	00:30		OFA12P130H	\$375.00	
17.1	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 9:17AM (Fr)	00:30		OFA12P130H	\$375.00	
18.1	Spot	10:00:00PM-11:00:00	Day,F-1	09/28/12 10:38PM (Fr)	00:30		OFA12Z128H	\$2800.00	
19.1	Spot	11:35:00PM-12:05:00	Day,F-1	09/28/12 12:00AM (Fr)	00:30		OFA12Z128H	\$975.00	
20.1	Spot	8:00:00PM- 9:00:00	Day,F-2	09/28/12 8:00PM (Fr)	00:30		OFA12P130H	\$2400.00	
20.1	Spot	8:00:00PM- 9:00:00	Day,F-2	09/28/12 8:45PM (Fr)	00:30		OFA12Z128H	\$2400.00	
21.1	Spot	9:00:00PM-10:00:00	Day,F-1	09/28/12 9:40PM (Fr)	00:30		OFA12P130H	\$2750.00	
24.1	Spot	12:00:00PM-12:30:00	Day,Sa-1,Su-1	09/29/12 12:28PM (Sa)	00:30		OFA12P130H	\$475.00	
24.1	Spot	12:00:00PM-12:30:00	Day,Sa-1,Su-1	09/30/12 12:29PM (Su)	00:30		OFA12P130H	\$475.00	
25.1	Spot	5:00:00AM- 6:00:00	Day,Sa-2	09/29/12 5:23AM (Sa)	00:30		OFA12P130H	\$275.00	
25.1	Spot	5:00:00AM- 6:00:00	Day,Sa-2	09/29/12 5:56AM (Sa)	00:30		OFA12Z128H	\$275.00	
26.1	Spot	6:00:00AM- 7:00:00	Day,Sa-2	09/29/12 6:13AM (Sa)	00:30		OFA12P130H	\$675.00	
26.1	Spot	6:00:00AM- 7:00:00	Day,Sa-2	09/29/12 6:45AM (Sa)	00:30		OFA12Z128H	\$675.00	
27.1	Spot	7:00:00PM- 8:00:00	Day,Sa-2	09/29/12 7:07PM (Sa)	00:30		OFA12P130H	\$850.00	
27.1	Spot	7:00:00PM- 8:00:00	Day,Sa-2	09/29/12 7:42PM (Sa)	00:30		OFA12Z128H	\$850.00	
28.1	Spot	8:00:00PM-11:30:00	Day,Sa-1	09/29/12 10:56PM (Sa)	00:30		OFA12Z128H	\$3300.00	
29.1	Spot	8:00:00PM-11:30:00	Day,Sa-3	09/29/12 8:00PM (Sa)	00:30		OFA12P130H	\$3300.00	
29.1	Spot	8:00:00PM-11:30:00	Day,Sa-3	09/29/12 8:54PM (Sa)	00:30		OFA12Z128H	\$3300.00	
29.1	Spot	8:00:00PM-11:30:00	Day,Sa-3	09/29/12 10:05PM (Sa)	00:30		OFA12P130H	\$3300.00	
30.1	Spot	9:00:00AM-10:00:00	Day,Sa-2	09/29/12 9:41AM (Sa)	00:30		OFA12P130H	\$850.00	
30.1	Spot	9:00:00AM-10:00:00	Day,Sa-2	09/29/12 9:48AM (Sa)	00:30		OFA12Z128H	\$850.00	
31.1	Spot	1:00:00PM- 6:00:00	Day,Su-2	09/30/12 3:16PM (Su)	00:30		OFA12Z128H	\$475.00	
31.1	Spot	1:00:00PM- 6:00:00	Day,Su-2	09/30/12 4:35PM (Su)	00:30		OFA12P130H	\$475.00	
32.1	Spot	11:30:00PM-12:00:00	Day,Su-1	09/30/12 11:43PM (Su)	00:30		OFA12Z128H	\$475.00	
33.1	Spot	12:00:00AM- 1:00:00	Day,Su-1	09/30/12 12:35AM (Su)	00:30		OFA12Z128H	\$250.00	
34.1	Spot	5:00:00AM- 6:00:00	Day,Su-2	09/30/12 5:13AM (Su)	00:30		OFA12P130H	\$200.00	
34.1	Spot	5:00:00AM- 6:00:00	Day,Su-2	09/30/12 5:39AM (Su)	00:30		OFA12Z128H	\$200.00	
35.1	Spot	6:00:00PM- 6:30:00	Day,Su-1	09/30/12 6:22PM (Su)	00:30		OFA12Z128H	\$1500.00	
36.1	Spot	7:00:00AM- 9:00:00	Day,Su-2	09/30/12 7:38AM (Su)	00:30		OFA12P130H	\$850.00	
36.1	Spot	7:00:00AM- 9:00:00	Day,Su-2	09/30/12 8:13AM (Su)	00:30		OFA12Z128H	\$850.00	
37.1	Spot	7:00:00PM- 8:00:00	Day,Su-1	09/30/12 7:22PM (Su)	00:30		OFA12P130H	\$2750.00	
38.1	Spot	8:00:00PM- 9:00:00	Day,Su-2	09/30/12 8:24PM (Su)	00:30		OFA12Z128H	\$6500.00	
38.1	Spot	8:00:00PM- 9:00:00	Day,Su-2	09/30/12 8:42PM (Su)	00:30		OFA12P130H	\$6500.00	
39.1	Spot	9:00:00PM-10:00:00	Day,Su-1	09/30/12 9:46PM (Su)	00:30		OFA12Z128H	\$6000.00	



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Advertiser: Pol/B Obama/D/Pre/US (16256)
Agency: Greer, Margolis, Mitchell & Assoc (2890)
Buyer: KEULEMAN, KATIE
Salesperson: Telerep/Washington DC, Washington DC (1040)
Product: ph: (555) 555-5555
Brand: Political - Federal Candidate (1067)
Acct Types: OBAMA FOR AMERICA (25777)
Est/Headline: National/Political
Demo: 1536/06269461
Revision: Comments: OBAMA FOR AMERICA

Invoice: 635758
Inv Date: 9/30/2012
Terms: Net 30
Contract: 329195
Bill Type: Standard
Period: 8/27/2012 - 9/30/2012
CO-OP/Order Type: No/Normal
Package: Gen. Date 10/1/2012 4:51:27PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
40.1	Spot	10:00:00PM-11:00:00	Day, Th-1	09/27/12 10:42PM (Th)	00:30		OFA12Z128H	\$5000.00	
41.1	Spot	9:00:00PM-10:00:00	Day, Th-1	09/27/12 9:42PM (Th)	00:30		OFA12P130H	\$6500.00	
42.1	Spot	11:00:00PM-11:35:00	Day, Tu-1, W-2, Th-1, F-1, Su-1	09/25/12 11:23PM (Tu)	00:30		OFA12A113H	\$2000.00	
42.1	Spot	11:00:00PM-11:35:00	Day, Tu-1, W-2, Th-1, F-1, Su-1	09/26/12 11:13PM (We)	00:30		OFA12Z128H	\$2000.00	
42.1	Spot	11:00:00PM-11:35:00	Day, Tu-1, W-2, Th-1, F-1, Su-1	09/26/12 11:33PM (We)	00:30		OFA12Z128H	\$2000.00	
42.1	Spot	11:00:00PM-11:35:00	Day, Tu-1, W-2, Th-1, F-1, Su-1	09/27/12 11:14PM (Th)	00:30		OFA12P130H	\$2000.00	
42.1	Spot	11:00:00PM-11:35:00	Day, Tu-1, W-2, Th-1, F-1, Su-1	09/28/12 11:13PM (Fr)	00:30		OFA12P130H	\$2000.00	
42.1	Spot	11:00:00PM-11:35:00	Day, Tu-1, W-2, Th-1, F-1, Su-1	09/30/12 11:25PM (Su)	00:30		OFA12P130H	\$2000.00	
43.1	Spot	10:00:00PM-11:00:00	Day, Tu-2	09/25/12 10:34PM (Tu)	00:30		OFA12A113H	\$4200.00	
43.1	Spot	10:00:00PM-11:00:00	Day, Tu-2	09/25/12 10:44PM (Tu)	00:30		OFA12A113H	\$4200.00	
45.1	Spot	8:00:00PM- 9:00:00	Day, Tu-1	09/25/12 7:59PM (Tu)	00:30		OFA12A113H	\$9250.00	
46.1	Spot	10:00:00PM-11:00:00	Day, W-1	09/26/12 10:40PM (We)	00:30		OFA12Z128H	\$4250.00	
47.1	Spot	8:00:00PM- 9:00:00	Day, W-1	09/26/12 7:59PM (We)	00:30		OFA12Z128H	\$4250.00	
48.1	Spot	9:00:00PM-10:00:00	Day, W-1	09/26/12 9:48PM (We)	00:30		OFA12Z128H	\$7400.00	
67.1	Spot	12:05:00PM-12:35:00	Day, Sa-1	09/29/12 12:52AM (Sa)	00:30		OFA12Z128H	\$340.00	
70.0	Spot	11:30:00PM-12:00:00	Day, Su-1	09/30/12 11:58PM (Su)	00:30		OFA12P130H	\$475.00	
71.0	Spot	11:30:00PM-12:05:00	Per week (1), Sa	09/29/12 12:14AM (Sa)	00:30		OFA12P130H	\$775.00	M/G For 69.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total: \$216,475.00
Commission: (\$32,471.25)

Total Spots: 134

Net Total: \$184,003.75

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.